



25 YEARS ON THE WATER

**perception**<sup>®</sup>  
ONE WITH WATER



Paddlers: John Wasson, Don Banducci, Rick Ferrald, Kathy Blau Shelby | Photo: Rob Lesser

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Photo: Rob Lesser

# Perception



The logo for "KAYAKS" features the word "KAYAKS" in a stylized, green, blocky font. Above the letters "A" and "Y" is a red kayak with a yellow paddle. Below the "A" and "Y" is a blue silhouette of a person in a kayak. The entire logo is set against a white background with a blue wave-like border.

PAUL SIMON TELLS AMERICA THERE ARE FIFTY WAYS TO LEAVE YOUR LOVER. MISTAKENLY OMITTS PERCEPTION'S MIRAGE AS ONE OF THE BETTER WAYS.

**On the Radio:**

DISCO FANATICS SHOOK, SHOOK, SHOOK, SHOOK THEIR BOOTIES TO K. C. AND THE SUNSHINE BAND AND PLAYED THAT FUNKY MUSIC AT THE REQUEST OF WILD CHERRY.

**On the Shelf:**

THE YEAR'S COOLEST HALLOWEEN COSTUME WAS FONZIE.

**In the News:**

NEW YORKERS WATCH AS TALL SHIPS GATHER IN NEW YORK HARBOR TO CELEBRATE THE AMERICAN BICENTENNIAL. THE REST OF THE COUNTRY PAINTS THEIR FIRE HYDRANTS LIKE UNCLE SAM.

**On the Tube:**

#16 OF LAVERNE AND SHIRLEY— TO KEEP UP WITH PINKY TUSCADERO (FONZIE'S GIRLFRIEND), SHIRLEY BUYS A CAR. SHE CONVINCES LAVERNE TO GO "HALFSIES" WITH HER. LITTLE DOES SHE KNOW, LAVERNE CAN'T DRIVE.

# 97.5



AHH, THE CROCK POT: DEFINING DINNER FOR A DECADE.

**[on the water]**

PERCEPTION RELEASES THE QUEST. JIMMY HOFFA DISAPPEARS. COINCIDENCE? PROBABLY, BUT YOU NEVER KNOW, BECAUSE

SINCE THE DAYS OF OUR

INFANCY IN 1976,

MANY PEOPLE

HAVE LEFT

THE WORLD

AROUND THEM

BY PICKING UP A

PADDLE AND PUTTING IN

WITH A PERCEPTION KAYAK. IN FACT, WE'VE

INTRODUCED MORE PEOPLE TO PADDLING IN

OUR TWENTY-FIVE YEAR HISTORY THAN ANY

OTHER BOAT MAKER. WHEN WE OPENED OUR

DOORS, WE NEVER COULD HAVE IMAGINED

THAT WE COULD ALSO NEVER KNOW THE

IMPACT OUR BOATS WOULD HAVE ON THE

SPORT OF KAYAKING. ALL OF THE ADVANCE-

MENTS, ALL OF THE INNOVATIONS, AND ALL OF

THE WATER PADDLED. A LOT OF THINGS HAVE

COME AND GONE IN THAT TIME. WE'VE LOST

OUR PET ROCKS, PACKED UP OUR SKINNY TIES,

AND OUR GRUNGE CDS HAVE LONGSINCE

STARTED GATHERING DUST. BUT THROUGH ALL

OF THAT, ONE THING HAS REMAINED CONSTANT:

OUR PASSION FOR MAKING THE MOST

ADVANCED BOATS AVAILABLE. AND THAT'S

SOMETHING THAT WILL NEVER FADE AWAY,

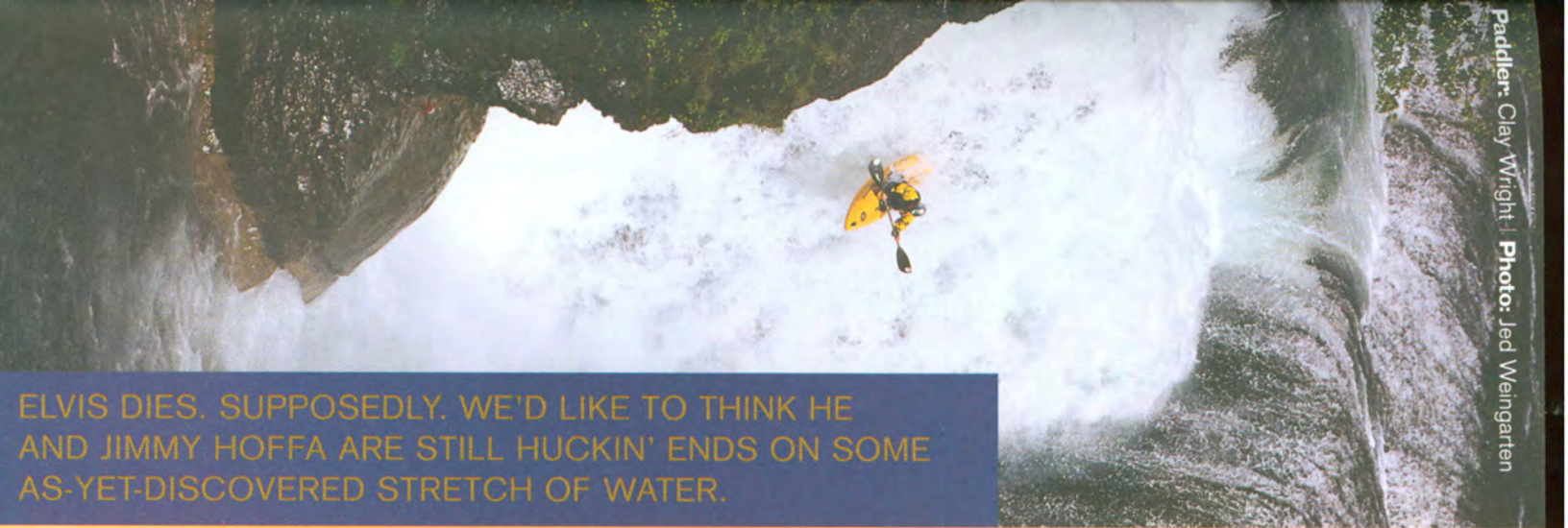
NO MATTER WHAT THE FUTURE HOLDS.



# PT

**[whitewater kayaks]** IN THE GRAND SCHEME OF THINGS, THE LAST TWENTY-FIVE YEARS WERE NOTHING BUT A BLINK OF AN EYE. BUT IN THAT TIME, WE'VE COMPLETELY CHANGED HOW PEOPLE LOOK AT WHITEWATER BOATS. NOW HERE WE ARE IN THE YEAR 2001. AND THE ONLY SIMILARITIES BETWEEN OUR FIRST BOAT — THE QUEST — AND THE NEW MADNESS IS THAT THEY BOTH FLOAT. FROM THE HULL DESIGN TO THE ROCKER TO THE COCKPIT COMFORTS, NOTHING IS THE SAME. TWENTY-FIVE YEARS, THAT'S ALL IT TOOK, AND WHO CAN SAY WHERE BOATS WILL BE TWENTY-FIVE YEARS FROM NOW? WE CAN'T EVEN BEGIN TO SPECULATE. BUT ONE THING'S FOR SURE: WE'LL LEAD THE WAY.





ELVIS DIES. SUPPOSEDLY. WE'D LIKE TO THINK HE AND JIMMY HOFFA ARE STILL HUCKIN' ENDS ON SOME AS-YET-DISCOVERED STRETCH OF WATER.

**On the Radio:**

MILLIONS OF AMERICANS PERPLEXED AS TO HOW THE SAME YEAR COULD PRODUCE DEBBY BOONER'S "YOU LIGHT UP MY LIFE" AND THE COMMODORES' "BRICKHOUSE."

**Off the Shelf:**

RED DYE #2 IS BANNED FOR BEING CARCINOGENIC. GOOD-BYE RED M&M'S.

**On the Tube:**

ON GILLIGAN'S ISLAND, THE SKIPPER ACCIDENTALLY HITS GILLIGAN IN THE FACE WITH A CRATE, CAUSING HIS TEETH TO ACT AS A RADIO RECEIVER.

**In the News:**

NEW YORK CITY LOSES ALL ITS ELECTRICITY FOR 25 HOURS.



**[whitewater innovation]**

WITHOUT THE PROPER OUTFITTING, YOUR PERFORMANCE IS SEVERELY HAMPERED. SO THIS YEAR, WE FOCUSED ON THE THREE-POINT PRESSURE SYSTEM: THE FEET, THIGHS AND BACK SUPPORT. WHAT RESULTED WAS SOME NICE OUTFITTING THAT HELPS EXTEND YOUR PADDLING TIME AND MINIMIZE THE AMOUNT OF FOAM-ING YOU'LL NEED TO DO. OF COURSE, WE DIDN'T STOP THERE. WE ALSO DESIGNED NEW RELEASE RAILS TO SWEETEN YOUR RIDE AND ADDED A SECURITY SYSTEM TO KEEP YOUR BOAT WHERE IT BELONGS: WITH YOU.

**COMFORT**

ADJUSTABLE BULKHEAD FOOT SYSTEM. THIS SYSTEM COMES WITH THREE DIFFERENT AIR-INJECTED PLASTIC PLATES TO ACCOMMODATE ALL LEG LENGTHS AND FOOT SIZES. WITH THE CORRECT PLATE YOU CAN IMMEDIATELY FEEL THE DIFFERENCE IN POWER COMPARED TO FOAM FOOT.

HAVE TO ADD MORE FOAM, BRACES, AND YOU DON'T BECAUSE THEY NEVER COMPRESS. PLUS, YOU CAN LOAN YOUR BOAT TO A FRIEND WITHOUT THEM TOTALLY WRECKING YOUR OUTFITTING.

THIGH MASTER™ THIGHBRACE SYSTEM: WITH OUR NEW THIGH MASTER SYSTEM, YOU KEEP IN CONTACT WITH YOUR BOAT FROM THE MINUTE YOU BUY IT. THE SYSTEM LETS YOU PULL WITH ONE LEG AND PUSH WITH THE OTHER, GIVING YOU TWICE AS MUCH POWER TO THROW MOVES. AND SO THAT ANY PADDLER CAN USE THE SYSTEM, THEY ADJUST FROM FRONT TO BACK AND PIVOT 16°.

ADJUSTABLE SEAT TO COUNTER UNEVEN WEIGHT DISTRIBUTION IN YOUR COCKPIT. WE DESIGNED AN ADJUSTABLE SEAT THAT LETS YOU FINE-TUNE YOUR CENTER OF GRAVITY, THUS ENHANCING YOUR PERFORMANCE.

RATCHET BACKBAND: FROM IMMERSION RESEARCH, THIS BACKBAND RATCHETS DOWN FOR GREAT SUPPORT AND PERFORMANCE. AND OUR UNIQUE PIVOT DESIGN PROVIDES QUICK RELEASE FOR EASY EXIT.

PLEASURE PODS: WITH THE ADJUSTABLE PLEASURE POD YOU'RE KEPT SNUG IN YOUR SEAT WHETHER YOU'RE HUCKIN' ENDS OR LEARNING TO ROLL.

SOFTTECH™ SEAT PADS AND FOAM BACK SUPPORT: PADDING FOR YOUR BUTT AND BACK THAT KEEPS YOU COMFY SO YOU CAN STAY ON THE WATER INDEFINITELY.

**SECURITY**

BULL DAWG™ SECURITY BAR: PREVENTS THEFT AND TAMPERING WHILE YOUR BOAT'S LOCKED UP BY USING A STAINLESS, U-SHAPED BAR THAT'S OVERMOLDED WITH UVRESISTANT THERMO PLASTIC. PLUS, IT'S RECESSED, SO IT WON'T HAMPER YOUR PERFORMANCE.

**PERFORMANCE**

RELEASE RAILS: OUR RELEASE RAILS REDUCE SURFACE TENSION BY LIFTING THE HULL WHEN YOU'RE PLANING. THEY ALSO DECREASE DRAG BY DEFLECTING YOUR BOAT'S WAKE AWAY FROM THE SIDE WALLS. AND AS A BONUS, YOU'LL HAVE "FIN-LIKE" DIRECTIONAL CONTROL.

THE CHARLESTON CHEW!<sup>TM</sup>  
SWEEPS THE NATION.

# 1978

**THE YEAR WAS 1978:** THE BAND CHIC WAS SINGING "LE FREAK," AND SIX INTREPID WHITEWATER PADDLERS WERE GEARING UP FOR THE FIRST DESCENT OF A LIFETIME: ROB LESSEER, CULLY ERDHAM, ERIC EVANS, NORBERT SATTLER, MATT GAYNES AND KIRK BAKER DECIDED TO RUN THE HIGH-WATER DESCENT OF CROSS MOUNTAIN CANYON ON THE YAMPA RIVER IN COLORADO. AFTER THEY RETURN, THEIR TRIP IS SHOWN ON ABC'S AMERICAN SPORTSMAN TV SHOW.

**On the Awareness:**

"BABY COME BACK, ANY KIND OF FOOL COULD SEE, I WAS WRONG AND I JUST CAN'T LIVE WITHOUT YOU." THERE, NOW TRY AND GET THAT SONG BY THE PLAYERS OUT OF YOUR HEAD.

**On the Screen:**

JOHN TRAVOLTA AND OLIVIA NEWTON-JOHN RUN AROUND A FAIR SINGING "YOU'RE THE ONE THAT I WANT" IN THE MOVIE *GREASE*. ALL THE GIRLS WANTED TO BE OLIVIA NEWTON-JOHN, ALL THE BOYS WANTED THE GIRLS TO BE OLIVIA NEWTON-JOHN.

**In the News:**

LARRY FLYNT SHOT AND PARALYZED. NO LONGER ABLE TO "DO THE HUSTLE."

**On the Shelf:**

UNDEROOS ARE INTRODUCED AND *SUPERMAN* (THE MOVIE) IS RELEASED. FOR MONTHS, THOUSANDS OF FIVE-YEAR-OLD BOYS RUN AROUND THEIR HOUSE WEARING NOTHING BUT THEIR SKIVVIES AND A BLANKET FOR A CAPE.

**Paddler:** Annie Chamberlain | **Photo:** Christopher Smith



# [amp™]

INTRODUCING THE CUBICALLY LIBERATED FREESTYLE MACHINE FROM PERCEPTION'S ARTISTS IN R&D. TAP INTO THE DIRECT CURRENTS OF THE RIVER WITH THIS DESIGN AND FLIP UP YOUR PADDLING POTENTIAL. THE AMP® (ANOTHER MOVE PERFECTED) LUBRICATES THE BOUNDARIES OF LOOSENESS WHILE PROVIDING THE SPEED NECESSARY FOR "ELECTRIC" MOVES. THIS PIECE OF ART WAS SCULPTED WITH SCALLOPED GILLS IN THE HULL TO CRUMBLE SURFACE TENSION, AND A SMOOTH VOLUME TRANSITION ALLOWS YOU TO AMPLIFY YOUR LEVELS OF VERTICALITY. CLEAN CARTWHEELS, VERTICAL BLUNTS AND BOUNDING SPINS LIE IN WAIT! AND WITH ITS ERGONOMIC COCKPIT, YOU CAN PULL THEM OFF IN COMFORT AND STYLE. PLUS, FOR ITS SHORT LENGTH, IT'S AN INCREDIBLE RIVER-RUNNER, TOO. SO PLUG INTO THE AMP. THE POWER IS ON.



**SPECS:**

- LENGTH 7'10" / 229 cm
- WIDTH 24 1/2" / 62 cm
- VOLUME 48 gallons / 182 liters
- WEIGHT 40 lbs / 18 kg
- COCKPIT 33 1/2" L x 19" W
- 85 cm L x 48 cm W
- PADDLER LEVEL, int. - adv.
- SUGG. PADDLER WT. 130 - 200 lbs / 59 - 91 kg
- NEW! "i-Ope™" Tie-Fader

**STANDARD FEATURES:**

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
- ADJUSTABLE SEAT
- BOW AND STERN BULL-DAWG™ SECURITY BARS
- H2O BOTTLE
- DRAIN PLUG
- OUTFITTING KIT

**SPECIAL FEATURES:**

- HIGH MASTER™ LARGE THIGHBRACES
- ADJUSTABLE BULKHEAD FOOT SYSTEM
- BACK RATCHET BACKBAND
- ADJUSTABLE PLEASURE POD
- AVAILABLE AS C-1



**SPECS:**

- LENGTH 7'5" / 228 cm
- WIDTH 23 1/2" / 60 cm
- VOLUME 42 gallons / 159 liters
- WEIGHT 32 lbs / 17 kg
- COCKPIT 32 1/2" L x 19" W
- 85 cm L x 48 cm W
- PADDLER LEVEL, int. - adv.
- SUGG. PADDLER WT. 90 - 150 lbs / 41 - 68 kg
- NEW! "i-Ope™" Tie-Fader

**STANDARD FEATURES:**

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
- ADJUSTABLE SEAT
- BOW AND STERN BULL-DAWG™ SECURITY BARS
- H2O BOTTLE
- DRAIN PLUG
- OUTFITTING KIT

**SPECIAL FEATURES:**

- THIGH MASTER™ SMALL THIGHBRACES
- ADJUSTABLE BULKHEAD FOOT SYSTEM
- BACK RATCHET BACKBAND
- ADJUSTABLE PLEASURE POD
- AVAILABLE AS C-1



# [shock™]

IS YOUR BIG BOAT GIVING YOU STATIC? THEN GET AWAY FROM THAT BIG SLEEPY DAWG AND PUT ON THIS SIZZLIN' NEW ARRIVAL TO THE PLAYBOATING SCENE. THE SHOCK™ TAKES THE HIGH-PERFORMANCE FEATURES OF THE AMP AND COMPACTS THEM INTO A SIZE MORE PROPORTIONAL WITH THE STRENGTH-TO-WEIGHT RATIOS OF SMALL-ER-FRAMED PADDLERS. IF YOU'RE BETWEEN 90 AND 150 POUNDS, THIS BOAT PUTS YOU IN CONTROL OF THE TORQUE, SO YOU CAN TAKE CHARGE IN THE HOLE, HAVE YOUR WAY ON A WAVE OR JUST PLAY UP AN EDDY LINE. SHOCK AND ELECTRIFY YOUR COMPADRES WITH AUDACIOUS WAVEHEELS, BLUNTS AND VERTICAL STALLS. SICK OF WORK AND WANT TO GO PLAY? YOU NEED SHOCK TREATMENT!

**ANNIE CHAMBERLAIN SAYS:** Perception seems to have a "founding father" sort of role in the paddlesports industry: being part of the team, then, is like becoming a member of the large and diverse Perception family. When I became part of Team P, I felt like I became part of Perception's vast paddling community. And there's a friendly prestige in being associated with Perception's history, whitewater pioneers, conservationists and love of water. For me, in the West, Perception has always been the Willys, Rob Lesser, Charlie Murnsey and Wink Jones. These were (and still are) my paddling heroes, and to paddle for the same company as my early paddling heroes means a lot to me. I see myself inheriting the legacies they've begun, and I think being part of Perception is to strive to be as good as the legendary paddlers of the Dancer — not just in your paddling skills but in your river soul and in the efforts to protect what you love most.



## [ method™ ]

THERE SHOULD BE A METHOD TO YOUR MADNESS. YOU KNOW, THERE ARE A LOT OF WILD METHODS FOR GETTING DOWN THE RIVER. BUT THIS IS ONE OF THE PRETTIEST AND MOST POLITE. IF YOU'RE LOOKING FOR STABILITY, IT'S HERE. SPEED? ABSOLUTELY. FORGIVENESS? NO PROBLEM. COMFORT? THIS BOAT'S CUSHY GALORE. IN FACT, THE BODY AREA WAS DESIGNED FOR MAXIMUM ERGONOMICS. AND MAXIMUM PERFORMANCE. THE FLAT SPINNING HULL AND RELEASE CHINESE LOOK SLEEK, BUT ACT EVEN SLEEKER. THE METHOD™ IS FOR BEGINNING TO EXPERT PADDLERS WHO ARE READY FOR FULL-THROTTLE FUN. SO WHEN THE GOING GETS WEIRD 'CAUSE THE WILD GOT WET, THIS IS THE WAY. THIS IS THE STYLE. THIS IS THE METHOD.



### SPECS:

LENGTH 7'3" / 221 cm  
 WIDTH 24" / 61 cm  
 VOLUME 45 gallons / 170 liters  
 WEIGHT 37 lbs / 17 kg  
 COCKPIT 33 1/2" x 19" W  
 85 cm L x 48 cm W  
 PADDLER LEVEL, bag - skiv,  
 SLUGG, PADDLER WT 90 - 150 lbs / 41 - 68 kg

### STANDARD FEATURES:

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
- ADJUSTABLE SEAT
- BOW AND STERN BULL-DAWG™ SECURITY BARS
- H2O BOTTLE
- DRAIN PLUG KIT
- OUTFITTING KIT

### SPECIAL FEATURES:

- HIGH MASTER™ 2 SMALL THIGHBRACES
- ADJUSTABLE BULKHEAD FOOT SYSTEM
- BACK RATCHET BACKBAND
- ADJUSTABLE PLEASURE POD
- AVAILABLE AS C-1



## [ method air™ ]

IF YOUR MADNESS CAN'T BE CONTAINED BY OUR METHOD™ THEN SOOTHE THE INSANITY BY CLIMBING INTO A METHOD AIR™. IT'S VIRTUALLY THE SAME BOAT AS THE METHOD, BUT PUMPED UP FOR EVEN BIGGER FUN. SO YOU CAN THROW YOUR WEIGHT AROUND WITHOUT SACRIFICING AN OUNCE OF FINESSE. AND THE SOPHISTICATED PLANING HULL LETS YOU GO DIRECTLY FOR THE HEART OF ANY MOVE. IF YOU'RE A BEGINNING TO ADVANCED PADDLER WHO APPRECIATES BIG-TIME FORGIVENESS IN HARSH ENVIRONS. THIS BOAT'S FOR YOU. YOU CAN AIR OUT TO DEVELOP AND HONE YOUR SKILLS QUICKLY WITH MINIMAL HANDICAPS. IN FACT, YOU'LL FEEL LIKE YOU'RE FLOATING...



### SPECS:

LENGTH 7'9" / 236 cm  
 WIDTH 24 1/2" / 63 cm  
 VOLUME 56 gallons / 212 liters  
 WEIGHT 40 lbs / 18 kg  
 COCKPIT 33 1/2" x 19" W  
 85 cm L x 48 cm W  
 PADDLER LEVEL, bag - skiv,  
 SLUGG, PADDLER WT 140 - 210 lbs / 63 - 95 kg

### STANDARD FEATURES:

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
- ADJUSTABLE SEAT
- BOW AND STERN BULL-DAWG™ SECURITY BARS
- H2O BOTTLE
- DRAIN PLUG KIT
- OUTFITTING KIT

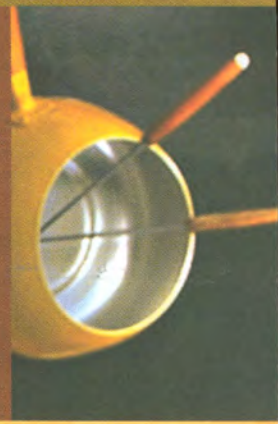
### SPECIAL FEATURES:

- HIGH MASTER™ 2 LARGE THIGHBRACES
- ADJUSTABLE BULKHEAD FOOT SYSTEM
- BACK RATCHET BACKBAND
- ADJUSTABLE PLEASURE POD
- AVAILABLE AS C-1





MR. MICROPHONE INTRODUCED. THOUSANDS OF MEN LEARN THAT SAYING "HEY, BABY, BE BACK TO PICK YOU UP IN AN HOUR" IS A GOOD WAY TO GET SLAPPED.



## On THE SHELF:

SONY INTRODUCES THE WALKMAN. KIDS NEVER HAVE TO HEAR THEIR PARENTS AGAIN. MUCH LESS LISTEN TO THEM. FONDUE POTS GO ON CLEARANCE.

## On the Tube: Not so "DYN-O-MITE!"

— *Good Times* airs for the last time during primetime.

**Paddler:** Ed Huber paddling a Method Air™ on the Ocoee River, TN  
**Photo:** Christopher Smith



**THE YEAR WAS 1979:** THE END OF AN ERA. CARTER'S LAST YEAR IN OFFICE. THE SHAH LEAVES IRAN. WELCOME BACK, KOTTER AIRS FOR THE LAST TIME IN PRIMETIME. SO DOES GOOD TIMES. EVEN DISCO WAS DEAD. IT JUST DIDN'T KNOW IT YET. BUT THE END OF ONE ERA ALWAYS MEANS THE BIRTH OF ANOTHER. THIS TIME IT WAS THE BEGINNING OF SERIOUS WHITEWATER BOATS. PERCEPTION BEGINS TO THINK ABOUT WHAT DESIGN FEATURES THE BEST BOAT WOULD HAVE. AFTER INTERVIEWING SEVERAL PADDLERS, THEY REALIZE ENHANCED BRACING AND EASE OF ROLLING WOULD BE KEY. THEIR EFFORTS WOULD DEBUT NEXT YEAR.

# 1979

ELECTRIC LIGHT ORCHESTRA SHOOTS FRISBEES OUT OF THEIR CONCERT STAGE WHILE SINGING "DON'T BRING ME DOWN."

# 1980

## On the Radio:

Kool and the Gang releases "Ladies' Night."

3M® PUTS OUT POST-IT® NOTES. OFFICE WORKERS REALIZE THEY NEVER HAVE TO TALK TO EACH OTHER AGAIN.

**R.I.P.** — THE LAST AMC PACER ROLLS OFF THE PRODUCTION LINE.

**THE YEAR WAS 1980:** BILL GATES LICENSES MS-DOS TO IBM.

SLIGHTLY OVERSHADOWING PERCEPTION'S RELEASE OF THE MIRAGE. IT

IS A NIGHT AND DAY DIFFERENCE FROM ANYTHING WHITEWATER PADDLERS HAVE SEEN BEFORE. AND IT

LAUNCHES WHITEWATER PADDLING AS A NATIONAL SPORT, INSTEAD OF A WORLD OF BACKYARD BOAT

BUILDING. ROB LESSER (OF COURSE) AND A FEW FRIENDS USE THE NEW MIRAGE IN THE FIRST WHITE-

WATER EXPEDITION INVOLVING PERCEPTION BOATS ON THE ALSEK RIVER IN BRITISH COLUMBIA.

**CADDYSHACK PREMIERS.**

NO ONE CAN GET ENOUGH OF THAT CUTE, LITTLE GOPHER.

## In the Stores:

The Rubik's Cube® is introduced. For those who can't solve the puzzle, so is Rubik's Rage.

## On the Tube:

CNN, the first all-news channel, is launched.

**Paddlers:** The first whitewater expedition in Perception kayaks on the Alsek River, Yukon, BC | **Photo:** Rob Lesser



**Paddlers:** Jason Arnold | **Photo:** Jed Weingarten

MEANWHILE, ON THE LAST EPISODE OF *THE BOB NEWHART SHOW* — BOB GIVES UP HIS PRACTICE AS A PSYCHOLOGIST IN CHICAGO, SO THAT HE CAN BECOME A PROFESSOR AT A SMALL COLLEGE IN OREGON.



# [madness™]

TIRED OF SCRUNCHIN' INTO SOME LITTLE GUY'S TOY BOAT? WELL, FREE YOURSELF AND LEAP INTO THE MADNESS.™ EVEN IF YOU'RE BUILT LIKE A LINEBACKER, THIS THING WILL GO CRAZY IN A HOLE. THE MADNESS WILL HUCK ENDS 'TIL YOU'RE HUCKLESS. BUT IT CAN ALSO LAUNCH SERIOUS BOOFS WHILE CREEKING IN THE BACKCOUNTRY. WHILE THE MADNESS SEEMS TO BE BIG AND BURLY, IT ALSO HAS A CUSHY INTERIOR, WITH FEATURES LIKE OUR ADJUSTABLE BULKHEAD FOOT SYSTEM, BACK RATCHET BACKBAND AND NEW THIGH MASTER™ 2 LARGE THIGHBRACES TO KEEP THAT BOATFLOWIN' FEELING.

- SPECS:**
- LENGTH 8'4" / 254 cm
  - WIDTH 25" / 63 cm
  - VOLUME 60 gallons / 227 liters
  - WEIGHT 41 lbs / 19 kg
  - COCKPIT 33"/21" x 19"W
  - PADDLER LEVEL 85 cm L x 48 cm W
  - SLUGG PADDLER WT 150 - 230 lbs / 68 - 104 kg
- NEW! Tri-Dyne™ Ripstop Fabric:
- Frontdeck / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Sideband / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Sideband / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Frontdeck: Sunset Orange / Sunset Yellow / Purple Haze

- STANDARD FEATURES:**
- M1-2000™ SUPER-LINEAR POLYETHYLENE
  - DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
  - ADJUSTABLE SEAT
  - BOW AND STERN BULL-DAWG™ SECURITY BARS
  - H2O BOTTLE
  - DRAIN PLUG
  - OUTFITTING KIT
- SPECIAL FEATURES:**
- THIGH MASTER™ 2 LARGE THIGHBRACES
  - ADJUSTABLE BULKHEAD FOOT SYSTEM
  - BACK RATCHET BACKBAND
  - ADJUSTABLE PLEASURE POD
  - AVAILABLE AS C-1



# [ultra clean™]

ENHANCING THE BEST FEATURES OF OUR OLD MR. CLEAN,™ THE ULTRA CLEAN™ DELVES DEEP INTO A MORE EVOLVED BAG OF TRICKS. IT FEATURES A KEY SHARP TRANSITION FROM A FLAT TO A ROCKER HULL. ITS RELEASE CHINES ARE SPACE-AGE EFFICIENT. AND IT HAS A SMOOTH RUMP-HUMP-TO-DECK TRANSITION. THESE COMBINE FOR A LOOSER HULL, SLICIER ENDS AND A BALANCED VOLUME DISTRIBUTION. THIS IS PURE INDULGENCE FOR WAVE HOGS AND HOT DOGS. PLUS, IT LEAVES A STREAKLESS SHINE ON GLASSY WAVES.



- SPECS:**
- LENGTH 8' / 244 cm
  - WIDTH 26 1/2" / 68 cm
  - VOLUME 55 gallons / 208 liters
  - WEIGHT 32 lbs / 15 kg
  - COCKPIT 33"/21" x 19"W
  - PADDLER LEVEL 85 cm L x 48 cm W
  - SLUGG PADDLER WT 170 - 240 lbs / 77 - 109 kg
- NEW! Tri-Dyne™ Ripstop Fabric:
- Frontdeck / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Sideband / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Sideband / Padded Hatch: Sunset Orange / Sunset Yellow / Purple Haze
  - Frontdeck: Sunset Orange / Sunset Yellow / Purple Haze

- STANDARD FEATURES:**
- M1-2000™ SUPER-LINEAR POLYETHYLENE
  - DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
  - ADJUSTABLE SEAT
  - BOW AND STERN BULL-DAWG™ SECURITY BARS
  - H2O BOTTLE
  - DRAIN PLUG
  - OUTFITTING KIT
- SPECIAL FEATURES:**
- FOAM BULKHEAD FOOTBRACES (KEEPEX™ FOOTBRACES OPTIONAL)
  - BACK RATCHET BACKBAND
  - ADJUSTABLE PLEASURE POD
  - AVAILABLE AS C-1



**JASON ARNOLD SAYS:** I believe that someone who reads the name "Perception" can understand — in that one word — what it is that makes kayaking so special. To me, Perception means understanding the world around you through your senses or gaining knowledge about that which you sense. Through kayaking, we are developing for ourselves a knowledge of the world around us. To live as a kayaker in a world for and by kayakers is where we place ourselves. Whitewater kayaking is heading in a direction that is going to develop for itself a strong subculture who interpret the world around them in a way that is different from any other group of people.



**HANGIN' AROUND:**  
 Inspired by Brady Bunch reruns, teens hang beads in their doorways to be as "cool" as Greg when he got his own room.

MTV IS LAUNCHED. DEVO PUTS OUT THE "WHIP IT" VIDEO. THOUSANDS OF GUYS WHO HAVEN'T LEFT THEIR COUCH IN WEEKS OCCASIONALLY ASK: "ARE THOSE FLOWER POTS ON THEIR HEADS?"

President Reagan and the Pope are both shot.

John DeLorean introduces the car that will forever be known as "that car that was in *Back to the Future*."

**On the Radio:**

Rick Springfield wishes he had Jessie's girl. At the time, he could have had every girl.

# 1981

**THE YEAR WAS 1981:** IT ONLY TOOK THREE FIRST DESCENTS AND AN EPIC EXPEDITION IN

THE MIRAGE, BUT PERCEPTION CONVINCES ROB LESSER TO ACT AS THEIR SALES REP FOR THE

WESTERN REGION. AND IT'S JUST IN TIME FOR HIM TO MAKE A FEW RUNS OF THE KLAMATH

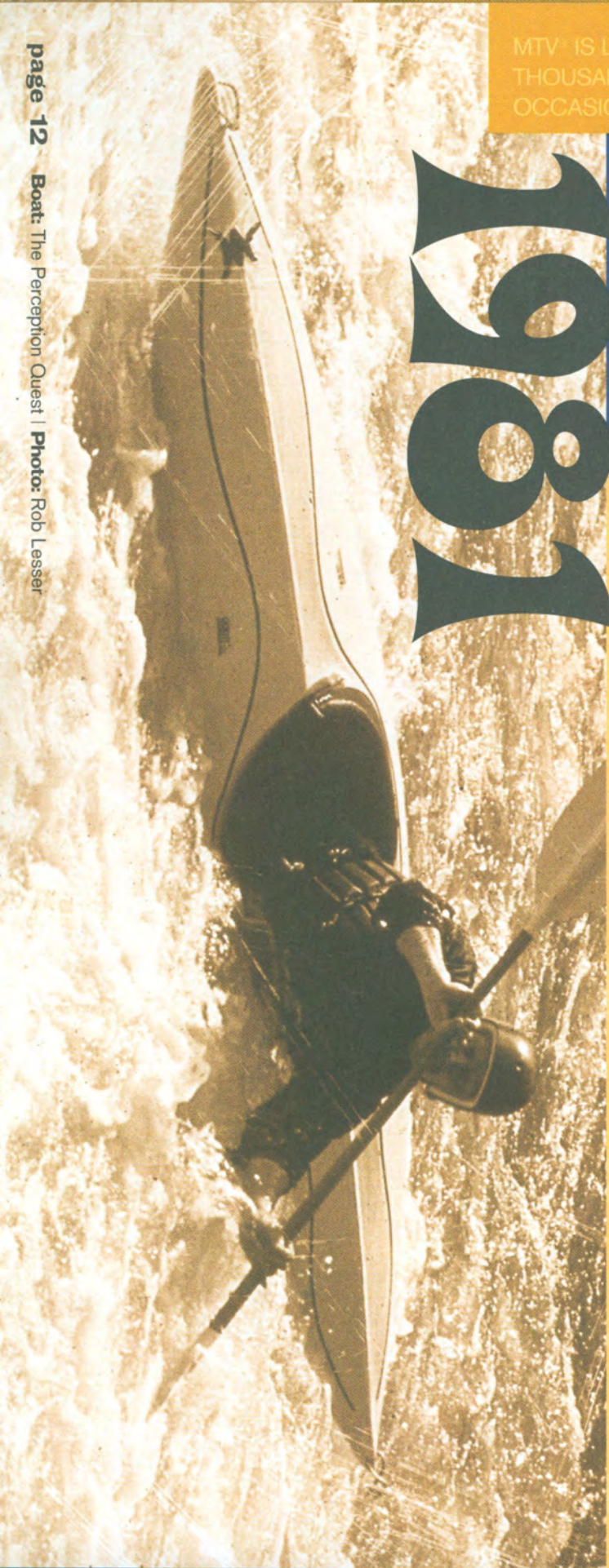
BOB MARLEY DIES. (A MOMENT OF SILENCE, PLEASE.)

RIVER IN CALIFORNIA, WHICH IS DESIGNATED A WILD & SCENIC RIVER. WHITEWATER BOATS

HAD COME A LONG WAY IN A FEW YEARS. BUT THEY WERE STILL ANCIENT IN TERMS OF THE

BOATS OF TODAY. JUST TAKE A LOOK AT THE PICTURE OF THE QUEST (BELOW) AND COMPARE

IT TO THE JIB." THEY MAY HAVE COME A LONG WAY, BUT THEY STILL HAD A LONG WAY TO GO.



PAC MAN® RELEASED. IF YOU LISTENED CLOSELY YOU COULD HEAR A MILLION PRE-PUBESCENT BOYS SIMULTANEOUSLY WHINE: "JUST ONE MORE GAME, MOM."

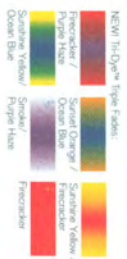
# Jib™

FUN COMES IN ALL SIZES, AND BECAUSE OF THE JIB,™ RODEO BLISS IS NOW AVAILABLE IN A BOAT THAT'S CUSTOM-TAILORED FOR PADDLERS UNDER 140 POUNDS. THIS HIP-HOP FREESTYLER BRINGS NEW HORIZONS TO THE WORLD OF PLAYBOATING FOR THE SMALLER PADDLER. IT'S A MACHINE THAT WAS DESIGNED TO BE AMAZINGLY RESPONSIVE AND AGGRESSIVELY AGILE FOR GRAVITY-CHALLENGED PLAYSTERS, WHICH MEANS YOU CAN SURF, SPIN AND SWAP ENDS WITH IMPUNITY. THE FUN AVAILABLE IS NO SMALL MATTER. GROOVY STYLING MAKES THE JIB AN ARTFUL PLAYGROUND OF PLASTIC. IT'S ONLY MISSING ONE INGREDIENT — JUST ABOUT YOUR SIZE...



#### SPECS:

LENGTH 6'8" / 203 cm  
 WIDTH 24" / 61 cm  
 VOLUME 32 gallons / 121 liters  
 WEIGHT 28 lbs / 13 kg  
 COCKPIT 28"/71 x 18"/46 W  
 72 cm L x 46 cm W  
 PADDLER LEVEL beg. - adv.  
 SLUGG PADDLER WT 50 - 140 lbs / 23 - 64 kg



#### STANDARD FEATURES:

- M.F. 2000™ SUPER-LINEAR POLYETHYLENE
- DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
- ADJUSTABLE SEAT
- BOW BULL-DAWG™ SECURITY BAR
- H2O BOTTLE
- OUTFITTING KIT

#### SPECIAL FEATURES:

- MOLDED THIGHBRACES
- FOAM BULKHEAD FOOTBRACES
- ADJUSTABLE PLEASURE POD



## CLAY WRIGHT SAYS: "The

first kayaks I paddled were made of fiberglass, and part of the 'kayaking experience' was wearing long pants in your boat even in summer. You'd try not to touch the hull with your arms/legs ever, and still end up with fiberglass-rash — a horrible itch that lasts for days. Thursday nights often centered around a 'repair party' where kayakers would get high together sniffing noxious resin while patching leaky boats in preparation for the weekend trip ahead. Fun stuff! I liked going on trips with my Mom, but often dreaded the actual kayaking. But then came plastic — while chemically addicted 'purists' complained about the lack of performance believed to be inherent in plastic designs, Perception did something about it. The Quest was a plastic kayak based on top-of-the-line glass designs.



"My first plastic boat was a Mirage — Perception's second plastic kayak. It was 'designed for smaller paddlers and women,' but at 12 years old, I couldn't reach the footpegs. While others practiced their 'wet exit' to see if they could escape, it took me days with foam, glue, duct tape and a drill before I could be upside-down and stay in. A lot has changed since 1978. I grew up to become a pro kayaker and Perception became a multi-million dollar company. But while some things are ever-changing, others stay the same. Perception and I are as committed as ever to the ever-expanding sport of kayaking."

LATE NIGHT WITH DAVID LETTERMAN BREAKS ONTO THE SCENE. STILL WAITING FOR THE TOP TEN REASONS TO BUY A PERCEPTION KAYAK.

# 1982

**THE WORLD ACCORDING TO GARP PREMIERS. PEOPLE DRIVE VERY SLOWLY INTO THEIR DRIVEWAYS.**

**On the Radio:** A big year for music fans: "Tainted Love" by Soft Cell AND Human League's "Don't You Want Me" are released. New Wave starts to take off — skinny ties and all.

**THE YEAR WAS 1982:** SEVEN YEARS AFTER THE FALL OF SAIGON, THE VIETNAM WAR MEMORIAL IS ERECTED IN WASHINGTON, D.C. IN A (HOPEFULLY) UNRELATED EVENT, ROCKER OZZY OSBOURNE REPORTEDLY BITES THE HEAD OFF OF A BAT THAT WAS THROWN ON STAGE AT A CONCERT. APPARENTLY AIR SUPPLY DIDN'T GET THE MEMO THAT NEW WAVE WAS TAKING OFF, BECAUSE OF THAT, THEY RELEASED THE DRIPPINGLY SWEET "EVEN THE NIGHTS ARE BETTER." ON THE SCREEN, FAST TIMES AT RIDGEMONT HIGH AND POLTERGEIST PREMIER. THIS ALL SEEMS TO OVERSHADOW ANY NEWS THAT CAME FROM PADDLERS ON THE WATER.

**A Sad Year for Hollywood:** John Belushi overdoses and dies.

**On the Shelves:** Two words: Fruit Roll-Ups.<sup>®</sup>



**Expedition:** Using a combination of kayaks, skis and kites, Eric Phillips, Wade Fairley and Gary Kuehn traverse the South Patagonian Icecap — the third largest ice mass in the world — from the Pacific Ocean to the famous Torres del Paine National Park. | **Photos:** Eric Phillips, www.icetrek.com



## [phat™]

THIS IS PHUN IN A SHELL. THE PHAT™ IS A LIVELY DANGER FOR CREEKING OR ANYWHERE YOU CAN ENJOY WAVES. THE STERN'S UPSWEPT-BUT-CONSISTENT ROCKER LETS YOU NESTLE INTO SWEET SPOTS ON FICKLE WAVES OR SCOOT YOUR BOOFS ON DEMAND. THE HULL'S HIGH ROCKER KEEPS THE BOW SKIMMING UPWARD WHILE PUNCHING HOLES AND LANDINGS FROM STEEP DROPS. THE PHAT REDEFINES HAIR-TRIGGER STEERING AND SUBMITS TO YOUR EVERY WHIM WHEN IT COMES TO TECHNICAL WORK. PHOUND YOURSELF UP A CREEK? DON'T FREAK. THE PHAT IS ALL ABOUT "CAN-DO." LIKE TO MAKE IT UP AS YOU GO? THIS UNIT WILL MAKE IT LOOK LIKE YOU INTENDED TO!



- SPECS:**
- LENGTH 8'6" / 259 cm
  - WIDTH 25" / 64 cm
  - VOLUME 67 gallons / 254 liters
  - WEIGHT 43 lbs / 19 kg
  - COCKPIT 32 1/2" L x 19 1/2" W
  - PADDLER LEVEL 83 cm L x 50 cm W
  - SUGG. PADDLER WT 110 - 210 lbs / 50 - 95 kg
- STANDARD FEATURES:**
- MT-2000™ SUPER-LINEAR POLYETHYLENE
  - DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
  - ADJUSTABLE SEAT W/FOAM BACK SUPPORT
  - BOW AND STERN BULL-DAWG™ SECURITY BARS
  - H2O BOTTLE
  - DRAIN PLUG
  - OUTFITTING KIT
- SPECIAL FEATURES:**
- MOLDED BULKHEAD FOOTBRACES (KEEPEX™ FOOTBRACES OPTIONAL)
  - ADJUSTABLE PLEASURE POD
  - AVAILABLE AS C-1
- Color Options:**
- Scott Orange / Over Blue / Parallel Haze / Finestaker
  - Summer Yellow / Orange / Parallel Haze / Finestaker
  - Scott Orange / Over Blue / Parallel Haze / Finestaker



## [stikine™]

THE STIKINE™ IS ALL ABOUT BEING WET AND WILD. IT'S A FAST AND STABLE PACK HORSE THAN CAN HANDLE YOUR SELF-SUPPORTING GEAR WITH A LIGHT TOUCH AND SUPERB FEEL. SPEAKING OF GEAR, THE STIKINE INCORPORATES A UNIQUE STORAGE SYSTEM THAT GIVES YOU ACCESS TO YOUR STERN STORAGE (WHICH CAN HOLD BIG PACKS LIKE PELICAN CASES) THROUGH THE SEAT'S BACKBAND, AND BECAUSE OF ITS COMFORT, STABILITY AND MANEUVERABILITY, BEGINNERS AND INTERMEDIATES ENJOY THE SAME BENEFITS THAT EXPERTS RELY ON IN THE MOST DANGEROUS SITUATIONS. WHICH MEANS THIS BOAT IS GREAT FOR INSTRUCTION. IT CAN TAKE THE WILD STUFF AND CRUISE THE FLAT. SO GO OUT AND TAME THE UNTAMABLE AND ACCOMPLISH THE IMPOSSIBLE.



- SPECS:**
- LENGTH 9'5" / 287 cm
  - WIDTH 25 1/2" / 65 cm
  - VOLUME 78 gallons / 296 liters
  - WEIGHT 48 lbs / 21 kg
  - COCKPIT 33 1/2" L x 19" W
  - PADDLER LEVEL 88 cm L x 48 cm W
  - SUGG. PADDLER WT 150 - 240 lbs / 68 - 109 kg
- STANDARD FEATURES:**
- MT-2000™ SUPER-LINEAR POLYETHYLENE
  - DOUBLE-LAMINATED WALLS FOR STRENGTH AND SAFETY
  - ADJUSTABLE SEAT
  - BOW AND STERN BULL-DAWG™ SECURITY BARS
  - H2O BOTTLE
  - DRAIN PLUG
  - OUTFITTING KIT
- SPECIAL FEATURES:**
- MOLDED BULKHEAD FOOTBRACES (KEEPEX™ FOOTBRACES OPTIONAL)
  - BACK RATCHET BACKBAND
  - PSR - PACK & SWIMMER RESCUE HANDLE SYSTEM
  - ADJUSTABLE PLEASURE POD
  - AVAILABLE AS C-1
- Color Options:**
- Summer Yellow / Over Blue / Parallel Haze / Finestaker
  - Scott Orange / Over Blue / Parallel Haze / Finestaker
  - Summer Yellow / Orange / Parallel Haze / Finestaker



Loading the shuttle.  
Photo: Barry Tessman

# 1983

## [Composite touring kayaks]

CRAFTSMANSHIP AND ITS KNOWLEDGE ARE PASSED DOWN FROM GENERATION TO GENERATION, EACH TRYING NEW THINGS ALONG THE WAY. AT SOME POINT IN TIME, THE CRAFTSMEN REACH PERFECTION. THIS MAY VERY WELL BE THE CASE IN OUR COMPOSITE TOURING KAYAKS. THEY COMBINE THE LATEST IN HIGH-TECH MATERIALS AND ADVANCED MANUFACTURING METHODS WITH THE HAND-FINISHING AND ATTENTION-TO-DETAIL THAT ONLY A MASTER CRAFTSMAN CAN PROVIDE. THIS PRODUCES FIBERGLASS AND KEVLAR® CONSTRUCTIONS THAT ARE AS MUCH A WORK OF ART AS THEY ARE A MEANS OF TRANSPORTATION, AND JUST AS THE CRAFTSMEN INTENDED THEM TO BE, THEY ARE BOATS TO BE ENJOYED FOR GENERATIONS.







Photo: Kit Noble

## IN THE NEWS: CDS ARE INTRODUCED. IT'S THE BEGINNING OF THE END FOR VINYL.

Photo: Jed Weingarten

### On the Radio:

STILL HAVE "BABY COME BACK" IN YOUR HEAD? TRY THIS ONE FROM MEN WITHOUT HATS: "YOU CAN DANCE IF YOU WANT TO, YOU CAN LEAVE YOUR FRIENDS BEHIND, BECAUSE IF FRIENDS DON'T DANCE AND IF THEY DON'T DANCE, WELL, THEY'RE NO FRIENDS OF MINE... EVERYBODY SAFETY DANCE."

### On the Shelf:

CABBAGE PATCH KIDS\* COME OUT, THOUSANDS OF OTHERWISE CIVILIZED MOTHERS SCRATCH AND CLAW AT EACH OTHER IN THE TOY STORES TO GET ONE FOR THEIR KIDS FOR CHRISTMAS.

### On the Tube:

M-A-S-H'S FINAL EPISODE: "GOODBYE, FAREWELL AND AMEN."

## [composite construction]

OUR COMPOSITE TOURING BOATS OFFER WHAT MAY WELL BE THE FINEST KAYAK CRAFTSMANSHIP AVAILABLE TODAY. WE COMBINE THE LATEST IN HIGH-TECH MATERIALS AND ADVANCED MANUFACTURING METHODS WITH THE EXPERTISE OF HAND-FINISHING AND METICULOUS ATTENTION TO DETAIL TO CREATE FIBERGLASS AND KEVLAR® CONSTRUCTIONS THAT ARE AS BEAUTIFUL TO LOOK AT AS THEY ARE A JOY TO PADDLE. UNLIKE OUR COMPETITORS WHO USE FLEXIBLE VINYL "H" CHANNELS TO JOIN THEIR HULLS AND TOP DECKS, WE DOUBLE-TAPE EVERY SEAM — INSIDE AND OUT — WITH GLASS AND EPOXY FOR AN UNINTERRUPTED TRIPLE LAYER OF STRENGTH. IT'S A TIME-CONSUMING METHOD, BUT IT ENSURES A SUPERIOR WATER-TIGHT BOND, A MORE FINISHED LOOK AND A MORE DURABLE HULL. WE ALSO USE VACUUM-BAG CONSTRUCTION TO ACHIEVE THE OPTIMUM MATTE-TO-RESIN RATIO FOR MAXIMUM HULL STIFFNESS AND STRENGTH WITH MINIMUM WEIGHT. IN ADDITION, THESE TECHNIQUES GUARANTEE THAT THERE ARE NO SHARP EDGES OR ROUGH SURFACES TO ABRASE YOUR SKIN, CLOTHES OR EQUIPMENT. ONCE THE HULLS AND TOP DECKS ARE BONDED TOGETHER, EACH BOAT IS HAND-FINISHED AND INSPECTED INSIDE AND OUT TO ENSURE EVERY DETAIL HAS BEEN PROPERLY CRAFTED.



AND OUT — WITH GLASS AND EPOXY FOR AN UNINTERRUPTED TRIPLE LAYER OF STRENGTH. IT'S A TIME-CONSUMING METHOD, BUT IT ENSURES A SUPERIOR WATER-TIGHT BOND, A MORE FINISHED LOOK AND A MORE DURABLE HULL. WE ALSO USE VACUUM-BAG CONSTRUCTION TO ACHIEVE THE OPTIMUM MATTE-TO-RESIN RATIO FOR MAXIMUM HULL STIFFNESS AND STRENGTH WITH MINIMUM WEIGHT. IN ADDITION, THESE TECHNIQUES GUARANTEE THAT THERE ARE NO SHARP EDGES OR ROUGH SURFACES TO ABRASE YOUR SKIN, CLOTHES OR EQUIPMENT. ONCE THE HULLS AND TOP DECKS ARE BONDED TOGETHER, EACH BOAT IS HAND-FINISHED AND INSPECTED INSIDE AND OUT TO ENSURE EVERY DETAIL HAS BEEN PROPERLY CRAFTED.

IN THE NEWS: THE TUOLUMNE RIVER IN CALIFORNIA AND THE OWYHEE RIVER IN OREGON ARE BOTH DESIGNATED WILD & SCENIC.

## IN THE NEWS:

Michael Jackson's hair catches fire during the filming of a Pepsi® commercial. It's the one time he prefers water over Pepsi.

**On the Radio:** Night Ranger puts out "Sister Christian." The record sells millions of copies and the band is never heard from again.

Photo: Jed Weingarten

**THE YEAR WAS 1984:** SEA KAYAKER MAGAZINE IS FOUNDED, GIVING TOURING BOATERS SOME-

THING TO READ WHILE THEY'RE STRANDED ON LAND. ON THE WHITewater FRONT, AN ACT OF CONGRESS OPENS THE OCOEE RIVER AFTER IT WAS DIVERTED AGAIN FOR A YEAR. THIS TIME, RELEASES ARE SCHEDULED FOR 116 DAYS OUT OF THE YEAR. BUT COMMERCIAL OUTFITTERS HAVE TO PAY A FEE FOR EVERY CUSTOMER TO MAKE UP FOR LOST POWER GENERATION REVENUE. A SMALL PRICE TO PAY TO HAVE ONE OF THE MOST SCENIC AND MOST LOVED RIVERS BACK IN THE HANDS OF BOATERS.

**On the Screen:** Who you gonna call: *Ghostbusters* released. Produces catchphrases like "I've been slimed." And "I'm the key master. Are you the gatekeeper?"

# 1984

SHARON

ECLIPSE

GARFIELD® CAR-WINDOW ORNAMENTS WERE COOL. UNTIL EVERYBODY GOT ONE.

# [eclipse™] composite

THE PINNACLE OF HIGH PERFORMANCE. THE ECLIPSE™ COMPOSITE IS A STATE-OF-THE-ART, EXPEDITION-CLASS TOURING BOAT THAT DELIVERS ALL OF THE BENEFITS YOU'VE COME TO EXPECT FROM US. AND THEN SOME. ITS LONG, NARROW HULL DEFIES DRAG FOR EXTRAORDINARY SPEEDS. ITS UPSWEPT BOW WITH RESERVED VOLUME PROVIDES MAXIMUM LIFT IN THE TOUGHEST, ROUGHEST SEAS. AND ITS UNIQUELY ROUNDED CHINES LET YOU GO FROM INITIAL TO SECONDARY STABILITY WITH THE UTMOST CONFIDENCE. TO TOP IT OFF, THE ERGONOM-IC SEATING SYSTEM ENSURES UNPARALLELED COMFORT.

## SPECS:

LENGTH 17'3" / 526 cm  
 WIDTH 22" / 57 cm  
 EST. DRY STORAGE 885 cu. ft. / 145 liters  
 WEIGHT (longpass) 55 lbs. / 25 kg  
 (hull) 44 lbs. / 20 kg  
 COCKPIT 34" / 1.1 x 18" W  
 88 cm L x 46 cm W  
 PADDLER LEVEL bag - 36"  
 MAX. LOAD 425 lbs. / 193 kg



\*Hull Survation Model Flotation are available on each of the above color options.  
 \*Coloration colors are available in any of the above colors. For example, Saddle Yellow-Sp/Clean bottom, etc.

## STANDARD FEATURES:

- BOW AND STERN DECK RIGGING
- NEOGEL™ SEAT BACK PAD
- PADDED FOAM THIGHBRACES
- BOW AND STERN HATCHES
- ANODIZED RUDDER
- BOW AND STERN FLOTATION BULKHEADS

## SPECIAL FEATURES:

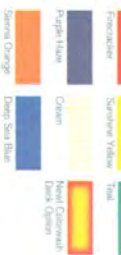
- SOFTTECH™ CUSTOMIZABLE SEAT PAD
- 3M™ REFLECTIVE STATIC SAFETY LINE
- TOP-DAWG™ SECURITY AND MOORING CLEAT
- RUBBER-MOLDED GRAB HANDLES
- STERN ACCESSORY STRAPS
- SMART TRACK™ REMOTE ADJUSTABLE FOOTBRACE SYSTEM
- OPTIONAL COMPOSITE BOW AND STERN BULKHEADS
- OPTIONAL SEAT BACKBAND

# [shadow™] composite

IF YOU'RE LOOKING FOR A TOP-OF-THE-LINE TOURING KAYAK AND YOU FIND THE ECLIPSE COMPOSITE IS A BIT TOO BIG, THEN TURN TO THE SHADOW™ COMPOSITE. THE BOAT'S SLIGHTLY LOWER PROFILE MAKES IT EASIER FOR SMALLER-FRAMED ADVENTURERS TO PADDLE. AND ITS PERFECTLY PROPORTIONED FOR SPEED AND STABILITY — EVEN IN THE ROUGHEST SEAS. THE SHADOW COMPOSITE HOLDS MORE THAN 8,000 CUBIC INCHES OF DRY STORAGE WITH A GENEROUS MAXIMUM LOAD. SO YOU DON'T HAVE TO RETURN TO CIVILIZATION FOR DAYS ON END.

## SPECS:

LENGTH 16'7" / 505 cm  
 WIDTH 22" / 56 cm  
 EST. DRY STORAGE 828 cu. ft. / 131 liters  
 WEIGHT (longpass) 49 lbs. / 22 kg  
 (hull) 42 lbs. / 19 kg  
 COCKPIT 34" / 1.1 x 18" W  
 88 cm L x 46 cm W  
 PADDLER LEVEL bag - 36"  
 MAX. LOAD 350 lbs. / 159 kg



\*Hull Survation Model Flotation are available on each of the above color options.  
 \*Coloration colors are available in any of the above colors. For example, Saddle Yellow-Sp/Clean bottom, etc.

## STANDARD FEATURES:

- BOW AND STERN DECK RIGGING
- NEOGEL™ SEAT BACK PAD
- PADDED FOAM THIGHBRACES
- BOW AND STERN HATCHES
- ANODIZED RUDDER
- BOW AND STERN FLOTATION BULKHEADS

## SPECIAL FEATURES:

- SOFTTECH™ CUSTOMIZABLE SEAT PAD
- 3M™ REFLECTIVE STATIC SAFETY LINE
- TOP-DAWG™ SECURITY AND MOORING CLEAT
- RUBBER-MOLDED GRAB HANDLES
- STERN ACCESSORY STRAPS
- SMART TRACK™ REMOTE ADJUSTABLE FOOTBRACE SYSTEM
- OPTIONAL COMPOSITE BOW AND STERN BULKHEADS
- OPTIONAL SEAT BACKBAND



# [corona™] composite

IF YOU'RE THE TYPE THAT LONGS FOR A LITTLE EXCITEMENT AND ADRENALINE ON YOUR EXPEDITIONS, THEN THE CORONA™ COMPOSITE IS THE BOAT FOR YOU. IT'S SHORTER LENGTH MAKES IT INCREDIBLY MANEUVERABLE. WHICH MEANS RIDING THE SWELLS ISN'T ONLY POSSIBLE. IT'S EASY AND EXHILARATING. OF COURSE, IT'S AN EXPEDITION KAYAK AT HEART. AND ITS SUPERB TRACKING WILL EFFORTLESSLY TAKE YOU THROUGH THE GLASSY WATERS OF CALM SEAS AND LAKES. AND WITH MAXIMUM CARGO CAPACITY PER LINEAR FOOT, IT'LL LET YOU AND YOUR GEAR STAY ON THE WATER FOR DAYS AND DAYS AT A TIME.

#### STANDARD FEATURES:

- BOW AND STERN DECK RIGGING
- NEOGEL™ SEAT BACK PAD
- PADDED FOAM THIGHBRACES
- BOW AND STERN HATCHES
- ANODIZED RUDDER
- BOW AND STERN FLOTATION BULKHEADS

#### SPECIAL FEATURES:

- SOFTECH™ CUSTOMIZABLE SEAT PAD
- 3M™ REFLECTIVE STATIC SAFETY LINE
- TOP-DAWG™ SECURITY AND MOORING CLEAT
- RUBBER-MOLDED GRAB HANDLES
- STERN ACCESSORY STRAPS
- SMART TRACK™ REMOTE ADJUSTABLE FOOTBRACE SYSTEM
- OPTIONAL COMPOSITE BOW AND STERN BULKHEADS
- OPTIONAL SEAT BACKBAND

<b>LENGTH</b>	14'9" / 450 cm
<b>WIDTH</b>	22 1/2" / 57 cm
<b>EST. DRY STORAGE</b>	7600 cu. ft. / 214 m <sup>3</sup>
<b>WEIGHT</b>	420 lbs / 191 kg
<b>Weight</b>	38 lbs / 17 kg
<b>Height</b>	34 1/2" x 18 1/2"
<b>COCKPIT</b>	88 cm L x 46 cm W
<b>PADDLER LEVEL</b>	89g - 34g
<b>MAX. LOAD</b>	360 lbs / 163 kg

\*Hull Abrasion-Resistant Films are available on each of the above color options.

\*\*Convention colors are available in any of the above colors. For example, Sunbrite Yellow Top/Clear bottom, etc.

Colors: Orange, Deep Sea Blue

Colors: Sunbrite Yellow, Teal

Colors: Neel Clearcoat, Deck Option

Colors: Purple Haze, Cream

Colors: Sunbrite Yellow, Teal

Colors: Neel Clearcoat, Deck Option

# [solé™] composite

ARE YOU A SMALLER PADDLER WHO WANTS A BOAT YOU CAN PICK UP AND WALK OFF WITH — BY YOURSELF? DO YOU WANT AN ELEGANT AND GRACEFUL BOAT THAT TURNS HEADS? HOW ABOUT A STRAIGHT-TRACKING DESIGN THAT WILL HAVE YOU FEEL LIKE YOU'RE FLYING, BUT WILL TURN ON A DIME WHEN YOU GIVE IT A LEAN? THEN YOU'RE LOOKING FOR THE SOLÉ™. THIS BOAT IS EXTREMELY EFFICIENT FOR ITS LENGTH, AND IT'S NIMBLE, RESPONSIVE AND LIGHTWEIGHT. SO YOU CAN CARTOP IT BY YOURSELF AND GAIN THE INDEPENDENCE YOU'VE ALWAYS CRAVED. LAKES, OCEANS, WIDE RIVERS AND SURF — DO IT ALL IN ONE BOAT. JUST GO SOLÉ.

#### STANDARD FEATURES:

- BOW AND STERN DECK RIGGING
- NEOGEL™ SEAT BACK PAD
- PADDED FOAM THIGHBRACES
- BOW AND STERN HATCHES
- ANODIZED RUDDER
- BOW AND STERN FLOTATION BULKHEADS

#### SPECIAL FEATURES:

- SOFTECH™ CUSTOMIZABLE SEAT PAD
- 3M™ REFLECTIVE STATIC SAFETY LINE
- TOP-DAWG™ SECURITY AND MOORING CLEAT
- RUBBER-MOLDED GRAB HANDLES
- STERN ACCESSORY STRAPS
- SMART TRACK™ REMOTE ADJUSTABLE FOOTBRACE SYSTEM
- OPTIONAL COMPOSITE BOW AND STERN BULKHEADS
- OPTIONAL SEAT BACKBAND

<b>LENGTH</b>	14'7" / 445 cm
<b>WIDTH</b>	22" / 56 cm
<b>EST. DRY STORAGE</b>	6900 cu. ft. / 111 m <sup>3</sup>
<b>WEIGHT</b>	39 lbs / 18 kg
<b>Weight</b>	34 lbs / 15 kg
<b>Height</b>	34 1/2" x 18 1/2"
<b>COCKPIT</b>	88 cm L x 46 cm W
<b>PADDLER LEVEL</b>	89g - 34g
<b>MAX. LOAD</b>	275 lbs / 125 kg

\*Hull Abrasion-Resistant Films are available on each of the above color options.

\*\*Convention colors are available in any of the above colors. For example, Sunbrite Yellow Top/Clear bottom, etc.

Colors: Orange, Deep Sea Blue

Colors: Sunbrite Yellow, Teal

Colors: Neel Clearcoat, Deck Option

Colors: Purple Haze, Cream

Colors: Sunbrite Yellow, Teal

Colors: Neel Clearcoat, Deck Option



THE ROCK N ROLL HALL OF FAME OPENS IN CLEVELAND, OHIO. INDUCTEES INCLUDE: ELVIS PRESLEY, BUDDY HOLLY, LITTLE RICHARD AND JAMES BROWN.



## ON TV:

THE DISCOVERY CHANNEL AIRS, FOR ONCE, PADDLERS ACTUALLY HAVE A REASON TO WATCH TV OCCASIONALLY.

**On the Tube:** After having been cancelled for nearly a decade, *The Jetsons* release 41 new episodes.

DAIRY QUEEN INTRODUCES THE BLIZZARD.

**THE YEAR WAS 1985:** THIS YEAR PERCEPTION FORMS AQUATERRA, ITS TOURING DIVISION. FOUR

NEW BOATS MAKE THEIR DEBUT. TWO ARE FOR WHITEWATER TOURING, THE BLAZER AND MYSTIC. BUT THE

OTHER TWO ARE THE FIRST SEA KAYAKS WE EVER MADE, THE LEGENDARY CHINOOK AND GEMINI, BOTH OF

WHICH LASTED AS PART OF OUR FLEET INTO THE '90S. ON A SIDE NOTE (AND AS A BONUS), THE DISCOVERY

CHANNEL DEBUTS. OF COURSE, SOME OF THEIR PROGRAMS ARE AIRED DURING PRIME PADDLING HOURS.

BUT LUCKILY, VCORS ARE COMMONPLACE IN MOST AMERICAN HOUSEHOLDS ABOUT THIS TIME.

**On the Radio:** Wham! debuts with "Wake Me Up." Teenage girls go crazy for the five-o'clock-shadowed George Michael, barely noticing "that other guy," Andrew Ridgely.

# 1985

PEEWEE HERMAN INTRODUCES THE WORLD TO LARGE MARGE IN THE MOVIE, PEE WEE'S BIG ADVENTURE.



IN THE NEWS: HALEY'S COMET MAKES ITS ONCE-IN-A-LIFETIME RETURN, WHILE TENS OF THOUSANDS OF PEOPLE FORM A LINE THAT STRETCHES ACROSS THE COUNTRY IN HANDS ACROSS AMERICA.

*Pretty in Pink* debuts and, along with the other "Brat Pack" movies comes to define a generation. But can you name the doorman at the club Molly Ringwald attended? None other than Andrew Dice Clay.

**On the Radio:** MR. MISTER CROONS "TAKE THESE BROKEN WINGS." AFTER THE 300TH TIME OF HEARING IT, FORMER FANS PLEAD "TAKE THIS SONG OFF THE AIR."

Photo: Kit Noble

# 1986

**THE YEAR WAS 1986:** IT WAS THE YEAR OF HANDS ACROSS AMERICA AND THE FINAL SEASON OF KNIGHT RIDER, BUT TOURING ENTHUSIASTS HARDLY EVEN NOTICED, AS THEY PADDED TO REMOTE LOCALS TO CAMP OUT OF THE CITY LIGHTS WHILE TRYING TO CATCH A GLIMPSE OF THE RETURN OF HALEY'S COMET. WHITEWATER ENTHUSIASTS, ON THE OTHER HAND, HEADED INLAND BY THE DOZENS AS CONGRESS REQUIRES THE FEDERAL REGULATORY ENERGY COMMISSION TO GIVE EQUAL CONSIDERATION TO NON-POWER VALUES IN HYDROPOWER LICENSING. THIS CREATES INCREASED RELEASES ON RIVERS SUCH AS THE TALLULAH AND THE NISQUALLY.

**In the Stores:**  
Cool Ranch® Doritos®  
are put on the shelves.





## [caretta]™ composite

WHEN YOU AND YOUR PARTNER ARE READY TO GO (AND GO AND GO), TRY THE CARETTA™ COMPOSITE. IT INCORPORATES THE SLEEK LINES OF THE VIZCAYA™ INTO AN EXPEDITION-WORTHY TANDEM THAT FAR EXCEEDS ANY OTHER TWO-PERSON TOURER. IT HAS INCREDIBLE SPEED AND STABILITY. IT PROVIDES TONS OF STORAGE SPACE FOR BOTH PADDLERS, AND THE COCKPITS ARE IDEALLY SPACED TO MINIMIZE ANY CHANCE OF PADDLE CLASHING. WITH A BOATLOAD OF SERIOUS OUTFITTING AND SAFETY/RESCUE FEATURES, THE CARETTA COMPOSITE IS THE IDEAL WAY FOR TWO TOURING PADDLERS TO GET AWAY (AND AWAY AND AWAY).

### SPECS:

LENGTH 21'4" / 650 cm  
 WIDTH 26" / 66 cm  
 EST. DRV STORAGE 20,000 cu. in. / 298 liters  
 WEIGHT 83 lbs / 38 kg  
 WEIGHT (without Paddler) 72 lbs / 33 kg  
 COCKPIT 34 1/2" x 18 1/2"  
 88 cm L x 46 cm W  
 PADDLER LEVEL 890 - 910  
 MAX. LOAD 750 lbs / 340 kg

Frontcokit	Surfline Yellow	Tail
Purple Hull	Cream	Neel Colomach Deck Option
Orange	Deep Sea Blue	

New! Innovation Motor Flashes are available on each of the above color options. Coloration colors are available in any of the above colors. For example, Surfline Yellow Top/Cream Bottom, etc.

### STANDARD FEATURES:

- BOW, MID AND STERN DECK RIGGING
- NEOGEL™ SEAT BACK PADS
- PADDED FOAM THIGHBRACES
- BOW AND STERN HATCHES
- BOW, MID AND STERN FLATFATION BULKHEADS
- LARGE SIZE ANODIZED RUDDER

### SPECIAL FEATURES:

- SOFTTECH™ CUSTOMIZABLE SEAT PADS
- 3M™ REFLECTIVE STATIC SAFETY LINE
- RUBBER-MOLDED GRAB HANDLES
- STERN AND MID ACCESSORY STRAPS
- LARGE, MID SQUARE COMPARTMENT AND HATCH
- SMART TRACK™ REMOTE ADJUSTABLE FOOTBRACE SYSTEM
- OPTIONAL COMPOSITE BOW, MID AND STERN BULKHEADS
- OPTIONAL SEAT BACKBANDS

### TRACYN THAYER & NORM GREENBERG:

We had been waiting for the 2000 edition of the Discovery Channel Adventure Race in New Zealand all year as the climax of our adventure race season. It was 8 am on 11 November 2000 — the assigned registration time for our team (Team ACE). We would soon be assigned the boats that we were to use for the race, which allow teams to bring their own boats. This proves to be a huge benefit to the local teams (especially with 26 Km Teams), and an additional hurdle for the international contenders. With great disappointment, we were issued our (appropriately named) "Sea Bear II". Despite being Kevelar, it took 3 people to carry the "Beasts", and 4 to carry them comfortably. We longed for the Caretta, a boat we had paddled together while guiding some folks around Coropu Beach. This beautiful tandem boat could have given the locally crafted racing tandems a run for their money. The Caretta deftly combines speed and stability, which would have come in handy in the 50 mph headwinds, and then the Class II river paddling we had to conquer. We would have traded our boats in a millisecond for a couple of Carettas, to be able to leave the "lugboats" behind. The enjoyment of paddling is only enhanced when one has a high-performing, efficient craft.



**Photo:**  
Jed Weingarten

# 1987

**[rotomolded touring kayaks]** WHEN DESIGNING THEIR BOATS, MANY TOURING KAYAK MAKERS THINK IN TERMS OF DISTANCE. POINT A TO POINT B. HERE TO THERE. WHAT'S MOST IMPORTANT TO US IS TIME. THE TIME SPENT IN YOUR BOAT. THE TIME IT TAKES TO COVER THE WATER. EVEN THE TIME YOU'LL OWN YOUR KAYAK. THAT'S WHY OUR ROTOMOLDED TOURING BOATS ARE SOME OF THE MOST WELL-DESIGNED ON THE MARKET. IN TODAY'S WORLD, TIME IS THE MOST PRECIOUS COMMODITY. WE HAVE NO CONTROL OVER HOW MUCH YOU'LL SPEND ON THE WATER. BUT WE CAN MAKE THAT TIME AS COMFORTABLE, ENJOYABLE AND EFFICIENT AS POSSIBLE. AND WE DO.

Photo: Barry Tesson







PEOPLE BEGIN PUTTING LITTLE YELLOW TRIANGLES IN THEIR CAR WINDOW THAT SAY "BABY ON BOARD" FOR SAFETY. SOON ECLIPSED BY TEENS PUTTING SIGNS IN THEIR WINDOW THAT SAY THINGS LIKE "PARTY ON BOARD."

## [touring innovation]

### HATCHES

EASY OPEN HATCH: COVERED WITH NEOPRENE, THIS EASY-TO-OPEN ONE-HANDED HATCH USES A BUNGEE AND HATCH-LIP DESIGN TO SECURE THE LID AND FORM A WATERTIGHT SEAL. THE BUNGEE WORKS AS BOTH A RETENTION STRAP AND SECURITY MECHANISM.

TIGHTLOCK™ RUBBER-MOLDED HATCH: AN EASY-TO-USE RUBBER HATCH COVER THAT'S WATERTIGHT, THE UNDERCUT, THICK LIP ENSURES A SECURE SEAL OVER A ROUND, TENNINCH OPENING.

WIDEMOUTH™ RUBBER-MOLDED HATCH COVER: SAME WATERTIGHT SEALS AS THE TIGHTLOCK™ BUT WITH AN EVEN BIGGER OPENING (16" DIAMETER) SO YOU CAN STOW MORE GEAR. IT ALSO FEATURES AN ANTI-SLIP GRIP, WHICH MAKES IT SUPER SIMPLE TO OPEN AND CLOSE THE HATCH.



### HARDWARE

RUDDER: OUR RIDDERS COMBINE RUGGED 6160 ALUMINUM, HIGH-GRADE ANODIZATION AND ULTRA-SLICK TEFLON® BLOCKS AND PULLERS TO GIVE YOU EFFORTLESS DEPLOYMENT AND SMOOTH CONTROL. THEY COME STANDARD WITH A REFLECTIVE LOGO FOR ENHANCED SAFETY AND VISIBILITY.

SKEG: OUR ANODIZED SKEG OFFERS YOU A CHOICE BETWEEN RUDDER-FREE AND RUDDERED BOATING. COMBINING RUGGED 6160 ALUMINUM, HIGH-GRADE ANODIZATION AND ULTRA-SLICK TEFLON® BLOCKS AND PULLERS, THIS SKEG GIVES YOU EFFORTLESS

DEPLOYMENT AND SMOOTH CONTROL. ALSO COMES STANDARD WITH A REFLECTIVE LOGO FOR ENHANCED SAFETY AND VISIBILITY.

GRAB HANDLES: COMFORTABLE AND CONVENIENT, OUR MOLDED HANDLES ACTUALLY CONFORM TO YOUR HAND TO PROVIDE CARRYING CONTROL EVEN IN THE MOST DEMANDING CONDITIONS.

TOP-DAWG™ SECURITY BAR: A SUPERTOUGH, INJECTION-MOLDED CLEAT DESIGNED TO WORK WITH ANY CHAIN OR CABLE FOR CARTOP SECURITY.

### SEATING

SOFTTECH™ CUSTOMIZABLE SEAT PAD: SOFTTECH PADS MAKE IT SUPER EASY TO CUSTOM OUTFIT YOUR BOAT. RECESSED TRIM CHANNELS PROVIDE AN EASY-TO-FOLLOW PATTERN FOR AN EXACT FIT ON ANY KAYAK. THE PRESSURE-SENSITIVE ADHESIVE CREATES A SUPERIOR BOND TO KEEP THE PADS IN PLACE. AND THEY EVEN HAVE AIRFLOW "COMFORT ZONES" TO IMPROVE CIRCULATION IN THE COCKPIT.

NEOGEL™ BACK PAD: WHEN IT COMES TO SEATING COMFORT, NEOGEL BACK PADS ARE IT. THEIR SUPPLE-BUT-FIRM GEL CONFORMS AND SUPPORTS ALL AT THE SAME TIME.

COMFORT SEAT: SUPER COMFORTABLE SEATS MADE OF A SPECIAL MATERIAL THAT RESISTS ABRASION, UV BREAKDOWN, SALTWATER AND MICROBIAL BUILD-UP.

### SAFETY

FOAM BULKHEADS: THE FLOTATION ALTERNATIVE TO ROTOMOLDED BULKHEADS. OUR FOAM BULKHEADS NOT ONLY SEAL OUT WATER, THEY PROVIDE INTRINSIC BOAT FLOTATION.

REFLECTIVE LOGOS: LOGOS WITH 3M® SCOTCH-LIGHT TECHNOLOGY PROVIDE MORE THAN A HALF-MILE OF VISIBILITY IN DAYLIGHT, LOW LIGHT AND DARK CONDITIONS.

**Photo:** Jed Weingarten

### On the Radio:

ONE-NAME SINGER TIFFANY PUTS OUT "I THINK WE'RE ALONE NOW," CURRENTLY RESIDING IN THE WHERE-ARE-THEY-NOW FILES.

### On the Shelf:

LAST METAL LUNCHBOX GOES INTO PRODUCTION. IT FEATURES RAMBO.

### On the Screen:

NICK CAGE STARS IN THE NOW-CULT-HIT, RAISING ARIZONA.

### In the News:

THE KERN RIVER IN CALIFORNIA IS DEDICATED WILD & SCENIC.

# [eclipse™]

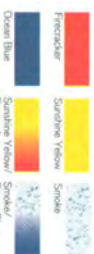
ABSOLUTELY THE MOST ADVANCED ROTOMOLDED TOURING KAYAK EVER BUILT. NO NECESSITIES, NO OPTIONS AND NO LUXURIES WERE SPARED. FROM THE SOFTECH™ SEAT PAD TO THE RUBBER-MOLDED HANDLES THAT CONFORM TO THE SHAPE OF YOUR HAND, THIS BOAT HAS IT ALL. ITS LONG, NARROW, DRAG-DEFYING HULL IS EXTRAORDINARILY FAST, PROVIDES A DRY RIDE IN THE CHOPPIEST WATERS AND ALLOWS CONFIDENT BRACING AND SMOOTH TRANSITION TURNS. IN SHORT, IF YOU'RE GOING TO LOG SERIOUS MILES ON THE OPEN WATER, GO AHEAD AND SHOP AROUND. BUT YOU'RE ABSOLUTELY, POSITIVELY NOT GOING TO FIND A BETTER BOAT.

#### STANDARD FEATURES:

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- BOW AND STERN DECK RIGGING
- LOW-PROFILE ADJUSTABLE THERMOFORMED SEAT
- PADDED FOAM THIGHBRACES
- KEEPERS™ FOOTBRACES
- BOW AND STERN FLOTATION BULKHEADS
- HO BOATLE HOLDER

#### SPECIAL FEATURES:

- NEOGEL™ SEAT BACK PAD
- SOFTECH™ CUSTOMIZABLE SEAT PAD
- 3M™ REFLECTIVE STATIC SAFETY LINE
- PAINTED "EASY OPEN" BOW AND STERN HATCHES
- RUBBER-MOLDED GRAB HANDLES
- STERN ACCESSORY STRAPS
- TOP-DAWG™ SECURITY AND MOORING CLEAT
- OPTIONAL ANODIZED RUDDER



Fracador  
Sunrise Yellow  
Ocean Blue  
Sunrise Yellow / Ocean Blue

# [shadow™]

WE SAID YOU WEREN'T GOING TO FIND A BETTER ROTOMOLDED KAYAK THAN THE ECLIPSE. BUT IF YOU'RE SMALLER THAN THE AVERAGE PADDLER, WE LED. FOR YOU, WE HAVE THE SHADOW™. ITS LOWER PROFILE AND REDUCED VOLUME ARE PERFECT FOR SPEED AND AGILITY. PLUS, ITS ACCESSORIES AND DESIGN WILL OVERWHELM YOU. IT FEATURES OUR PATENTED "EASY OPEN" HATCHES FOR ONE-HANDED ACCESS, AND IT COMES WITH THE TOP-DAWG™ SECURITY AND MOORING CLEAT, WHICH KEEPS IT SAFE FROM WOULD-BE THEVES. BECAUSE WHEN YOU OWN A BOAT THIS NICE, YOU DON'T WANT TO TAKE ANY CHANCES.

#### STANDARD FEATURES:

- MT-2000™ SUPER-LINEAR POLYETHYLENE
- BOW AND STERN DECK RIGGING
- LOW-PROFILE ADJUSTABLE THERMOFORMED SEAT
- PADDED FOAM THIGHBRACES
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Fracador  
Sunrise Yellow  
Ocean Blue  
Sunrise Yellow / Ocean Blue



# 1988

**THE YEAR WAS 1988:** IT WAS KIND OF A WEIRD YEAR. RICK ASTLEY'S "NEVER GONNA GIVE YOU UP" AND POISON'S "NOTHIN' BUT A GOOD TIME" TOP THE CHARTS. PAN AM FLIGHT 103 EXPLODES OVER LOCKERBIE, SCOTLAND. MICHAEL J. FOX STARS IN THE FILM ADAPTATION OF JAY MCINERNEY'S NOVEL *BRIGHT LIGHTS, BIG CITY*. AND NOT MUCH IS REPORTED FROM THE PADDLING WORLD. IN RETROSPECT, WE GUESS THIS WAS AS GOOD A YEAR AS ANY FOR PROZAC.™ TO BE INTRODUCED.

Burger King's BK Broiler® emerges, while CDs out-sell vinyl for the first time.

Photo: Barry Tessman

## PEE WEE COMES OF AGE AND FINDS LOVE IN *BIG TOP PEE WEE*.

BOBBY McFERKIN INTRODUCES A NEW CONCEPT: "DON'T WORRY, BE HAPPY."

FOR THOSE WHO HAVE NEVER PICKED UP A PADDLE, THE FDA APPROVES PROZAC.™

THERE'S A TIE FOR WORST SONG OF THE YEAR: "KOKOMO" BY THE BEACH BOYS AND "SHE'S LIKE THE WIND" BY PATRICK SWAYZE

page 27



Paddler: Mike Hart rejoices in his Dancer.  
Photo: Eugene Buchanan (current editor of Paddler)

On *Baywatch*: Hobbie's job transfers her to Ohio earlier than expected, she again plans to take Hobbie with her. A hostile Mitch protests, but a romantic flame is rekindled between the two when they look through an old box of photos.



## ON THE RADIO:

"DON'T JUST STAND THERE BUST A MOVE." YOUNG MC RELEASES HIS ADVICE TO EARLY RODEO PADDLERS.

**On the Tube:** A guest on *Geraldo* does what so many that came before him wished they'd done: broke his nose.

**THE YEAR WAS 1989:** AFTER DECADES OF DIVIDING NOT JUST GERMANY BUT THE ENTIRE WORLD, THE BERLIN WALL CRUMBLES. THE AVATOLLAH PUTS A PRICE ON AUTHOR SALMAN RUSHDIE'S HEAD FOR HIS BOOK, *THE SATANIC VERSES*. THE U.S. INVADES PANAMA, BLARING GUNS 'N ROSES AT PANAMANIAN LEADER MANUEL NORIEGA UNTIL HE — LIKE SO MANY AMERICAN PARENTS BEFORE HIM — DECIDES TO GIVE UP AND LEAVE THE HOUSE. THE TEEN MOVIE *SAY ANYTHING* MAKES PETER GABRIEL'S SONG "IN YOUR EYES" AN INSTANT HIT AND ANY WATER NEWS SENT IN FROM THE FIELD IS OVERSHADOWED BY THE WORST BOAT ACCIDENT IN HISTORY AT THE TIME: THE EXXON VALDEZ OIL SPILL.

# 1989

Photo: Jed Weingarten

IN THE NEWS: ONE LONE STUDENT BURNS AN IMAGE INTO THE COLLECTIVE CONSCIOUS OF THE WORLD BY STANDING IN FRONT OF THREE CHINESE TANKS IN TIANANMEN SQUARE.